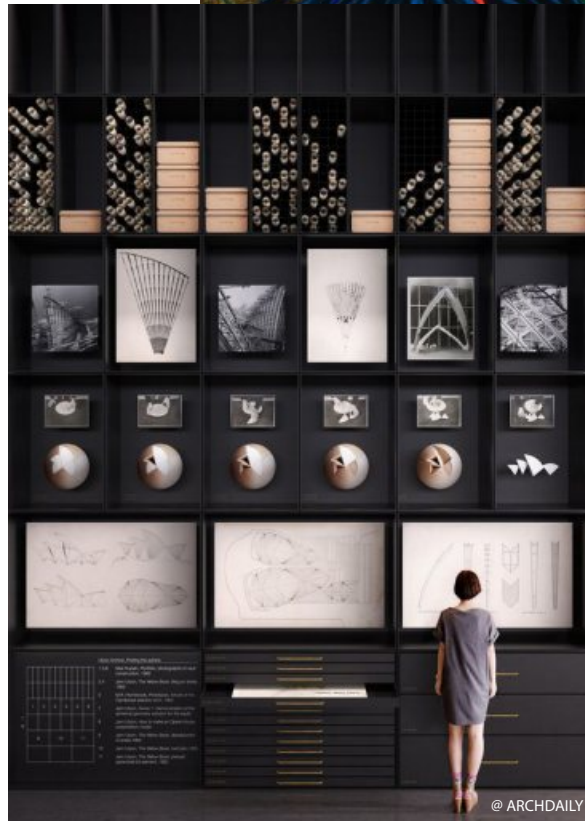
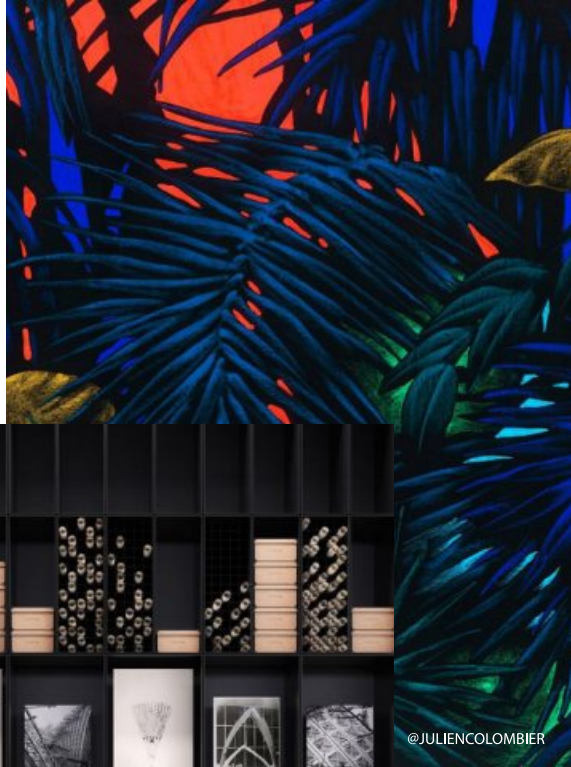


GREENART

visual identity logotype

Présentation Création N°4-BIS - 21.06.22

COLORS



C : 100
M : 16
Y : 60
K : 0

R : 0
V : 138
B : 123



C : 100
M : 83
Y : 0
K : 0

R : 29
V : 61
B : 145

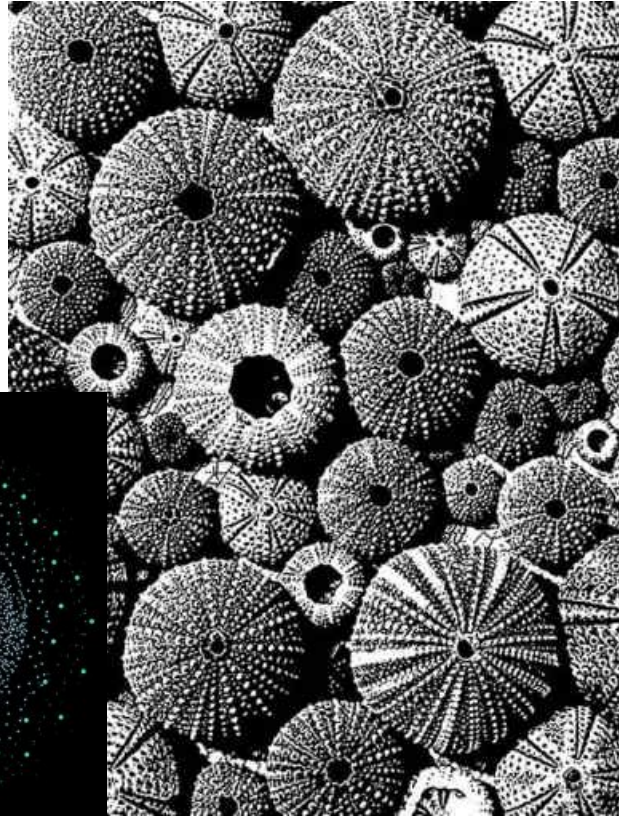


K : 0
C : 0
M : 70
Y : 90

R : 236
V : 103
B : 38

GREEN INNOVATION

INSPIRED FROM NATURE
LIFE CYCLE
GREEN
CIRCULAR ECONOMY



INFINITY SYMBOL
PRESERVATION



TRAINING COURSE
CIRCULATION
TRANSFER OF
KNOWLEDGE



ART
HOLISTIC
VISION

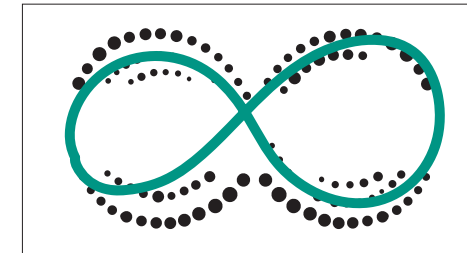
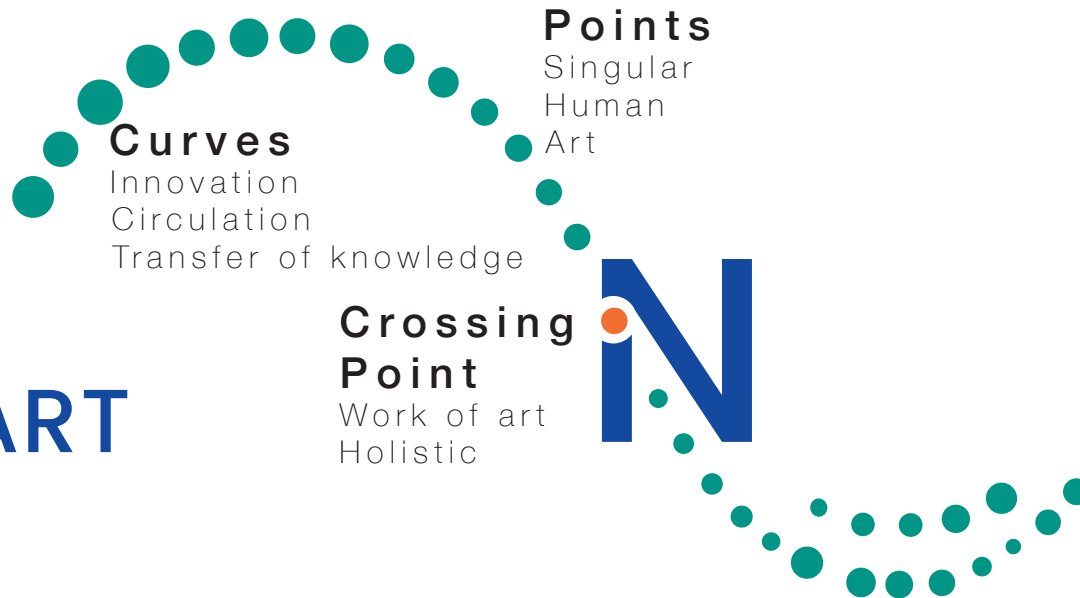
LOGOTYPE



LOGOTYPE



CONSTRUCTION



Infinity symbol
Preservation
Green and Circular economy

> CONSTRUCTION

A straight geometric typography that evokes scientific reasoning.
The infinity symbol evokes preservation as well as the green and circular economy.
The different point sizes evoke the singular, the human, the art.
At the intersection of the curves the meeting point evokes the holistic approach and the work of art.

